



UNIVERSITAS MUHAMMADIYAH PONOROGO
LEMBAGA PENELITIAN DAN PENGABDIAN KEPADA MASYARAKAT
PUSAT STUDI DAN SENTRA HAK KEKAYAAN INTELEKTUAL
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(SK BAN-PT No : 77/SK/BAN-PT/Ak-PPJ/PT/IV/2020)

NOMOR PERMOHONAN

EC00202016289

NOMOR SERTIFIKAT

000188499

INFLUENCE OF LABELING HALAL AND PRODUCT CONSUMPTION SAFETY LABELS TO BUYING DECISIONS OF THE MUSLIM COMMUNITY

STATUS

Granted

TANGGAL PENGAJUAN

27-05-2020

TANGGAL PENGUMUMAN

27-05-2020

JENIS PERMOHONAN

SKEMA

UMK, Lembaga
Pendidikan, Lembaga
Litbang Pemerintah

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DESKRIPSI

1. The label of halal product and Product Consumption Safety Labels (license label by departement of health) has positive and significantly on Buying Decisions Of The Muslim Community in PCC Mall Of Ponorogo. 2. The results of question aire recapitulation distributed to the respondents pay attention the information on products packging , such as consumers safety information , the expired dat as well the presence of label halal on the product packging.

DATA PEMEGANG

Nama

Kewarganegaraan

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DATA PENCIPTA

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